TERMS AND CONDITIONS OF PARTICIPATION IN THE SMARTER E AWARD 2026

These terms and conditions of participation apply between participants and the contracting party of The smarter E AWARD. Organizers are Solar Promotion International GmbH and Freiburg Management and Marketing International GmbH.

1. Eligible attendees

Applications are welcome from exhibitors of all worldwide Intersolar, ees, Power2Drive und EM-Power exhibitions. Not only the exhibitors themselves, but also any companies they are affiliated with may participate. This includes all companies in a group of affiliated companies (parent company and subsidiaries). In the category Outstanding Projects legal owners of the complete installation/system are also eligible to participate.

Exhibitors of/Legal Owners	Outstanding Projects	Photovoltaics	Energy Storage	E-Mobility	Smart Integrated Energy
Intersolar Africa 2026	X	X	X	X	X
Intersolar Brasil Nordeste 2026	X	X	X	X	X
Intersolar (Summit) Brasil SUL 2025/2026	X	X	X	X	X
Intersolar Europe 2026	X	X	X	X	X
Intersolar India 2026	X	X	X	X	X
Intersolar Mexico 2025/2026	X	X	X	X	X
Intersolar Middle East 2026	X	X	X	X	X
Intersolar North America 2025/2026	X	X	X	X	X
Intersolar South America 2025/2026	X	X	X	X	X
ees Europe 2026	X	X	X	X	X
ees India 2026	X	X	X	X	X
ees South America 2025/2026	X	X	X	X	X
Power2Drive Europe 2026	X	X	X	X	X
Power2Drive India 2026	X	X	X	X	X
Power2Drive South America 2025/2026	X	X	X	X	X
EM-Power Europe 2026	X	X	X	X	X
Eletrotec+EM-Power South America 2025/2026	X	X	X	X	X
Legal owners[1]	X				

1 Definition „legal owner“: The legal owner of a project has the rights of ownership of an installation/system (e.g. a PV power plant).

2. Requirements

2.1 Categories Photovoltaics, Energy Storage, E-Mobility and Smart Integrated Energy

Eligible for submission are products and solutions e.g. the individual components of a product or technical innovation, which are or were on display at least at one of the exhibitions listed in the previous paragraph and/or represent a significant improvement of something previously presented at these exhibitions. In addition, the following criteria apply: The products and/or solutions

- have undergone industrial trials and/or are already in use
- are judged to have particular innovative merit in technological and economical terms
- create scope for cost reductions in production and/or sales and
- have the potential to make an important contribution towards satisfying industrial or societal needs.

2.2 Category Outstanding Projects

In the category Outstanding Projects entries for projects, which meet the following requirements, will be accepted. The projects:

- are exemplary for future applications
- are unique in their expression and realization and
- must have been fully completed between March 2024 and March 2026.

Following a screening process by an independent panel of experts, the top entries in each category will be nominated.
An independent panel of judges will subsequently choose the winners from the finalists in each segment.

3. Further regulations

- Persons employed by companies or organizations with participating judges are prohibited from competing.
- Application documents must be submitted in English and provide a clear and comprehensive presentation of the product or project.
- The contracting party pledges to distribute registration documents exclusively to people, including judges, who are directly involved with the competition. This group of recipients shall be obliged to protect the confidentiality of these documents. Notwithstanding of this policy, we strongly recommend that applicants take all appropriate measures to protect their intellectual property rights (e.g. by applying for patent or utility model protection) before the transfer of protectable samples or information. The contracting party rejects any liability for damages resulting from a violation of the rights to any products submitted for the competition.
- The decisions of the jury are not subject to appeal. The criteria for The smarter E AWARD is different for each category and is available on the website. → www.TheSmarterE-Award.com. Depending on the entries, the organizers have the right to cancel, rename or create categories. The number of announced finalists (up to ten) and winners (up to three) for each AWARD category is up to the expert panel and jury due to quality aspects and number of entries.
- The participant shall ensure that his work will infringe no third-party industrial property rights; and the participant shall fully indemnify the organizers from third-party claims resulting from any such infringement.
- The participant grants the contracting party the perpetual, worldwide and unrestricted right to use photographs, graphics and other image material that are submitted with the application. The same applies to photographs of participants' representatives taken at the AWARD Ceremony on behalf of the contracting party. The licensing includes the right to reproduce, distribute, exhibit, perform, make available to the public, broadcast, reproduce on image carriers and to reproduce in public. In particular, the licensing includes the right to use the image material in press releases and advertising materials for all print and digital editions, the right to make it available to third parties for publication, duplication and dissemination for public relation purposes, the right to present it at events; the right to make it publicly available, duplicate and distribute it on websites and social media channels and the right to edit it. The participant assures that he is the owner of the essential rights of the image material and that he can freely dispose of it and that the contractual use of the material by the organizers does not infringe any rights of third parties.
- In the case of submission of multiple applications from different applicants for the same project, only the first submission will be approved. Condition is the completeness and conformity of the submission with the terms and conditions of The smarter E AWARD.
- By signing and submitting the application, participants agree that, in the event of their submission being nominated, their company name and the name of the product/project may be used without restriction in reports made about the AWARD (including press releases, websites, social media channels and marketing materials).
- As a condition of participation, the complete application must be saved in the personal account of the applicant within the designated application period on the AWARD Portal → https://award.TheSmarterE.com/aw/Login.
- In the event of a win, a trophy and a certificate will be awarded to the participant who submitted the application. In the category Outstanding Projects, the legal owner will also receive a certificate, even if they did not submit the application themselves as a participant.

These rights include copyrights and other property rights such as patents and trademarks. In the case of an unintentional infringement of rights of others, this only applies if the participant has been given a reasonable period of time to remedy the situation and this period has expired.

4. Participation fee

A participation fee of €300 will be charged for each application. VAT may apply.
By accepting the terms and conditions on the website during the application process and by submitting the online application via the submit-button, the application is valid and the fees will be charged. If a previously submitted application is subsequently canceled, there is no entitlement to a refund of the participation fee. For legal owners of a project and exhibitors officially listed as Start-ups@ The smarter E Europe 2026, participation in The smarter E AWARD is free of charge. For project owners who are exhibitors at one of the exhibitions admitted to the competition, the participation fee will be charged for participation in The smarter E AWARD.

5. Submission period

Submissions for The smarter E AWARD 2026 are possible until **Friday, March 20, 2026, midnight (CET).**
The only applications accepted are those completed and submitted by the deadline.

6. Cancellation

The contracting party can cancel or relocate the competition in its direction due to events of force majeures. In case of cancellation all participants will promptly be informed. The participant is not entitled to the execution of the competition.

7. Privacy policy

Information on data protection can be found in the privacy policy of the AWARD Portal → www.thesmartere-award.com/privacy-policy

Contact

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Contracting party

The contracting party in relation to the participation is Solar Promotion International GmbH (SPI), Pforzheim, Germany. SPI collaborates closely with Freiburg Management and Marketing International GmbH (FMMI), Freiburg, Germany in this matter. SPI is entitled to assign claims to third parties.

Organizers

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