

## QUESTIONNAIRE EES AWARD

Subsequent to your initial information, there is an overview of the questions that must be answered in the online questionnaire either as free text or with a checkbox. In addition to the information about the product further information on the company and contact is requested. These questions are not listed here.

In the last column you can see the importance of the questions for the overall evaluation on the basis of the weighting. This should help you to identify those questions that require the most care in answering.

The questionnaire has to be answered exclusively online and is accessible through the AWARD Portal. To participate in the ees AWARD you first need to [register](#). After registering, you will receive your permanent login data for the AWARD Portal, where you have the possibility to submit and edit your applications during the application periods.

Use our "[Tips for a Successful Application](#)" to optimize your submission.

## ENERGY STORAGE

#	Question / Criteria	Field Type	Max. Characters	Weighting
1.	<b>PRODUCT INFORMATION</b>			
1.1	<b>Product Name</b>	Free Text	70	
1.2	<p><b>Field of Application</b> Please select the appropriate field of application of the product.</p> <ul style="list-style-type: none"> <li>○ <b>Energy Storage Technologies</b> <ul style="list-style-type: none"> <li>▪ Lithium-based batteries</li> <li>▪ Lead-based batteries</li> <li>▪ Redox flow batteries</li> <li>▪ Other battery technologies</li> <li>▪ Recycling/second use</li> <li>▪ Fuel cells</li> <li>▪ (Ultra)capacitors</li> <li>▪ Power-to-gas (hydrogen, electrolysis, methanation, infrastructure, etc.)</li> <li>▪ Other energy storage technologies</li> </ul> </li> <li>○ <b>Energy Storage System Components and Equipment</b> <ul style="list-style-type: none"> <li>▪ Battery management systems</li> <li>▪ Power electronics for storage systems</li> <li>▪ Battery testing, inspection systems, safety</li> <li>▪ Cooling/temperature management</li> <li>▪ Battery chargers</li> </ul> </li> <li>○ <b>Battery Production Technologies / Machine and Plant Construction</b> <ul style="list-style-type: none"> <li>▪ Materials</li> <li>▪ Battery cell production</li> <li>▪ Battery module production and system installation/assembly</li> <li>▪ Integration/automation technology</li> </ul> </li> <li>○ <b>Energy Storage Systems</b> <ul style="list-style-type: none"> <li>▪ Stationary applications for residential buildings</li> <li>▪ Stationary commercial and industrial applications</li> <li>▪ Stationary applications for utilities and grid operators</li> <li>▪ Low-capacity mobile applications (smartphones, laptops, tablets, etc.)</li> <li>▪ Uninterruptible power supply systems (UPS)</li> <li>▪ EPC contracting/project development for energy storage systems</li> <li>▪ ICT, software for energy storage systems</li> </ul> </li> <li>○ <b>Other</b></li> </ul>	Checkbox		

#	Question / Criteria	Field Type	Max. Characters	Weighting
1.3	<b>Product Profile</b> Please describe your product and its function.	Free Text	800	
1.4	<b>Product Status</b>	Checkbox		
1.4.1	o The product is a new development.			
1.4.2	o The product is in the development phase.			
1.4.3	o The product is a refinement of an existing product.			
1.4.2.1	<b>Anticipated Availability/Launch</b> (month/year) (complete if 1.4.2 has been marked)	Free Text	35	
1.4.3.1	<b>Please describe what has been changed compared to the previous version.</b> (complete if 1.4.3 has been marked)	Free Text	800	
1.5	<b>Product Presentation</b> o The product will be presented at Intersolar Europe 2023, Intersolar North America 2023, Intersolar South America 2022/2023, Intersolar Mexico 2022/2023, Intersolar India 2022/2023, Intersolar Middle East 2023 @ Middle East Electricity, ees Europe 2023, ees South America 2022/2023, ees India 2022/2023, ees Middle East 2023 @ Middle East Electricity, Power2Drive Europe 2023, Power2Drive India 2022/2023, EM-Power Europe 2023, Electrotec + EM-Power South America 2022/2023 for the first time.	Checkbox		
1.6	<b>Other Exhibitions</b> o The product has already been presented at other exhibitions.	Checkbox		
1.6.1	<b>Year and Exhibitions</b> (complete if 1.6 has been marked)	Free Text	80	
<b>2.</b>	<b>DEGREE OF TECHNOLOGICAL INNOVATION</b>			<b>45%</b>
2.1	<b>Technological Advancement</b> Please describe the technological advancement (innovation) of your product.	Free Text	800	15%
2.2	<b>Characteristics</b> Please highlight extraordinary characteristics, e.g., round-trip efficiencies (DC-DC and/or AC-AC), expected lifetimes (calendar, cycles).	Free Text	800	10%
2.3	<b>Technological Creativity</b> How does your product demonstrate particular technological creativity?	Free Text	800	
2.4	<b>Uniqueness</b> What makes your product unique compared with existing state-of-the-art technologies and with solutions of your competitors?	Free Text	800	5%
2.5	<b>Technological Benefits</b> Which technological benefits does your product have?	Free Text	800	10%
2.6	<b>Benefits for Environment and Society</b> Are there, besides the storage of energy, additional benefits for the environment and society?	Free Text	800	5%
<b>3.</b>	<b>SYSTEM INTEGRATION</b>			<b>10%</b>
3.1	<b>System Interfaces</b> Please provide information on the system interfaces, both for power and also for communication with peripheral system components and/or with a supervisory control unit.	Free Text	800	5%
3.2	<b>Installation</b> Please provide information on any special needs for the installation/construction of your storage solution.	Free Text	800	

#	Question / Criteria	Field Type	Max. Characters	Weighting
3.3	<b>Standards</b> What international standards are met by the system in terms of a simple system integration?	Free Text	800	5%
<b>4.</b>	<b>SAFETY</b>			<b>15%</b>
4.1	<b>Safety Certificates</b> If your product contains a battery system, please list all safety and ISO/DIN/UL certifications that your product has successfully passed or is in accordance with.	Free Text	800	15%
<b>5.</b>	<b>ECONOMIC BENEFITS</b>			<b>15%</b>
5.1	<b>Cost Benefit</b> What is the cost benefit compared to other solutions?	Free Text	800	10%
5.2	<b>Pricing</b> What is the selling price of the product/component today for the end user and what is the expected selling price in the next two years? (In € or \$)	Free Text	800	
5.3	<b>Total Costs of Ownership TCO</b> What are the total costs of ownership per kWh?	Free Text	800	
5.4	<b>Market</b> What is the demand situation and market potential (expected market size, quantities, market share) of your product or component?	Free Text	800	5%
5.5	<b>Marketing and Distribution</b> What is the marketing and distribution concept for your product or component?	Free Text	800	
<b>6.</b>	<b>PROOF OF INNOVATION</b>			<b>10%</b>
6.1	<b>Supporting Documents</b> Please provide documents like brochures, presentations, test and field reports, patents, certificates and references, that confirm the innovation and functionality of your product. List the available documents here and upload them with your submission. Please include at least two pictures (high resolution) of the product.	Free Text	800	10%
6.2	<b>Website Links</b> Is there any further information or are videos available on other websites (e.g. YouTube)? If so, please enter the links in the boxes below.	Free Text	400	
6.3	<b>Samples</b> If you wish to provide a sample, please follow the instructions on page 2 of the <a href="#">Terms and Conditions of Participation</a> .	Free Text	400	
<b>7.</b>	<b>QUALITY OF PRESENTATION</b>			<b>5%</b>
	<ul style="list-style-type: none"> <li>▪ Format and quality of description and presentation</li> <li>▪ Extent of application documentation</li> </ul>			5%

## CONTACT

### AWARD Team Agency JBCommsult

Mr. Joerg Bruecher

Phone: +49 7664 5051385 (Please call us from 9:00am to 5:30pm CET)

E-Mail: [award@thesmarterE.com](mailto:award@thesmarterE.com)